

MEDIA RELEASE

Money DOES Grow On Trees!

What if there was a way to increase your financial security, without increasing your income?

What if the the topic of money switched from feeling so intense...to making you feel free?

What if there was a simple way to check you're on the right track to retiring happily, with all the money you need to do the things you want?

In his first book, holistic financial planner Peter 'Ziggy' Tsiglopoulos outlines a seven step plan to simplify what can be an overwhelming topic for many people.

For the last twenty years Ziggy has helped countless Australians get their finances on track to healthy retirement, and in the process, he has identified the three most common blocks people have when it comes to financial planning.

"Most people don't know where to begin, who to speak to, or simply don't have the time and / or the knowledge to find this information out for themselves. This is why I've written **Money DOES Grow On Trees!** - to give people the answers to take that first step."

Packed with real-life examples and step-by-step plans, Ziggy's book will demystify the financial planning process for the layperson.

With a reputation for cutting out the jargon and demystifying complex terms for everyday Australians, Ziggy has helped countless Australians get on track to living the life they really want.

"Many people say to me, Ziggy, I'll come and see you when I have some money to invest, but the thing is, with the right plan, and by asking some simple questions, we can get you on track to having that money to invest, without you even increasing your income."

Ziggy gives an example of a couple in their forties who came to see him with no investments except their current mortgage. Five years on, they've paid out a hefty chunk of their house debt and now also own two investment properties which will provide a nice healthy padding for retirement - and all with only two small salary increases in five years.

"You can actually create something to retire on from not much, with a bit of planning."

Ziggy breaks down complex financial subjects into a simple 7 step plan to retiring well in this easy-to-use, immensely practical guide.

Whether you're a parent thinking of the future for your kids, or dreaming of how you can retire early, this book will give you a simple plan to enjoy the best years of your life with enough money to spend on the things - and people - you love.

ABOUT PETER ZIGGY

Peter 'Ziggy' is one of Australia's most personable holistic financial planners. Where most financial planners are limited to giving advice on either shares *or* superannuation, Ziggy is one of only a handful of Australian financial planners licensed to advise on all financial planning aspects - from property, to shares, and Self Managed Super Funds.

Ziggy began his accounting career in 1990 having advised a multitude of business clients and worked closely with the Bob Jane T-Marts Group. He was commissioned by the directors at Bob Jane T-Marts to assist with stores whose profitability was waning and was instrumental in changing the fortunes of many franchisees in the group, particularly in South Australia. After ten years Ziggy moved into financial planning, where he could extend his passion for the human side of facts and figures.

Ziggy has a way of explaining the financial world in terms that can be understood by the layperson, and thrives on unravelling complex financial topics for those usually confused by financial jargon.

Ziggy's first book, *Money DOES Grow On Trees!* aims to simplify the process of financial planning for the average Australian.

Reluctant to attach himself to any one financial 'product', Ziggy's passion is hearing people's stories - and tailoring a financial plan which achieves their unique goals.

"Financial planning is a real privilege - you're looking into all aspects of a person's life - from their debts to their goals and dreams, their health and their families. I really enjoy hearing what people want to do with their lives - and helping them achieve that."